



annual report **2015/16**

The Students' Association  
of Mount Royal University

# student life starts here



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annual report 2015/16

The Students' Association of Mount Royal University

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## a message to OUR MEMBERS

“This accreditation demonstrates to all of SAMRU's stakeholders, our governing Board, the students we serve, and the University we work alongside that SAMRU's practices are generally excellent and occasionally outstanding.”

**One of our proudest moments this year relates to our accreditation by Imagine Canada.** Imagine Canada is an independent organization that has developed over 70 standards for non-profit organizations, covering everything from audits to volunteer management, and governance, fund-raising, management and everything in between. SAMRU supplied Imagine Canada with evidence supporting our meeting of each of these standards. In Fall 2015, Imagine Canada announced that we were accredited. This accreditation demonstrates to all SAMRU's stakeholders, our governing Board, the students we serve, and the University we work alongside that SAMRU's practices are generally excellent and occasionally outstanding.

The pursuit of accreditation led to the surfacing of a burbling internal conflict that stemmed at least partially from a misunderstanding of people's roles and responsibilities. Once the root causes of the conflict were uncovered, SAMRU's Board - with the help of external governance and legal consultants - was able to really dig deep into governance issues. It was a difficult process wherein many people were asked to discard old or inflexible mental models and expectations to embrace a more productive and collaborative future for the organization.

The result of this work is that SAMRU's Board is firmly responsible for the organization. This was, of course, always the case. However, recent restructuring and turnover had caused a disruption in the Board's understanding of their own role. Under incorporating legislation (the Alberta Post-Secondary Learning Act), SAMRU's Board is responsible

for organizational stewardship as well as representing students' interests to the University and governments and administering SAMRU's affairs (including people, property and money) and operations. The Board has clarified its delegation of its representation function to the Representation Executive Council - four students elected from and by the membership every March. The Board has also clarified its delegation of the administration of the Students' Association and its operations to the Executive Director's role. Interestingly for all those policy wonks among you: the Board is currently in the process of clarifying the role of Speaker as the Board's meeting leader and group manager.

### **It was hard but important work.**

This was hard work but important work. Lack of clarity in roles and responsibilities can cause an enormous drain on an organization's time and money while also eroding overall productivity and morale. Lack of clarity in positions' authority - the decisions that can and cannot be made - can cause expensive legal hiccups. However, persisting with the aim of good governance created positive results for the Students' Association and our external accreditation under Imagine Canada tangibly demonstrates this achievement to others.



# SAMRU at a glance

**\$41,500**

in SAMRU Award scholarships awarded; 40 applications received

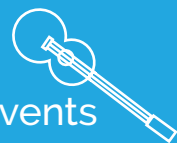


**93** service volunteers

\*Does not include club executive volunteers

**406**

SAMRU events & programming



**\$40,462**

in Experiential Learning Fund (ELF) grants awarded to 84 applicants



**295** books sold of 1002 books consigned in Used Book Sales

**1842** voters in REC election; 17.78% voter turnout



**\$4,378** in cash donations to Season of Caring (down 21% from last year)

**114** emergency student loans given out



**5272** awards to clubs through various grants (6% increase over last year)

**105** hampers distributed from Food and Hygiene Cupboards



**54** Good Food Boxes delivered



**74** clubs

(54 re-ratified, 20 new)



**198** club-hosted events



Average of **56** free breakfasts served daily



Approximately **660** governor volunteer hours



Clubs donated over **\$22,000** to third-party charities



**1,895** Spicy Chicken Caesar wraps (best-selling menu item) sold at the Hub

Worst-selling item: Teriyaki Salmon (155 units sold)



**28,558**

visitors to Wyckham House per week on average



**9,246** swag items handed out (\$4,505 value)

**55,782**

visits to website



**45%** decrease in mobile visits over last year



**685** tweets



**10,599** social media followers

Total Lost & Found items received: **2,731**

>16% return rate from Lost & Found. \$817 in revenue from Lost & Found sale; 167 items sold



## Strategic Plan: OBJECTIVES & PRIORITIES

SAMRU is committed to improving the lives of our student members—providing them with successful operations, relevant and meaningful services, strong representation, and principled governance. Our credibility has been earned through our long-standing and active commitment to improving the quality of life of Mount Royal students as well as advocating for all students.

**Mission:** We represent and serve students to help them succeed.

**Vision:** Where every student can discover themselves, build meaningful relationships, and make a difference in the world.

### VALUES

- 1 Learning goes beyond the classroom, contributing to the realization of aspirations.
- 2 Community is built on individual relationships and shared resources.
- 3 Our autonomy makes it possible to respond to the needs of our members.
- 4 Our integrity requires accountability, openness, responsible stewardship, and ethical governance.
- 5 Diversity makes our community stronger and more vibrant.
- 6 Fun is essential to creativity, engagement, and social development.

### STRATEGIC PRIORITIES 2014-18

#### CONSTRUCTIVE RELATIONSHIPS

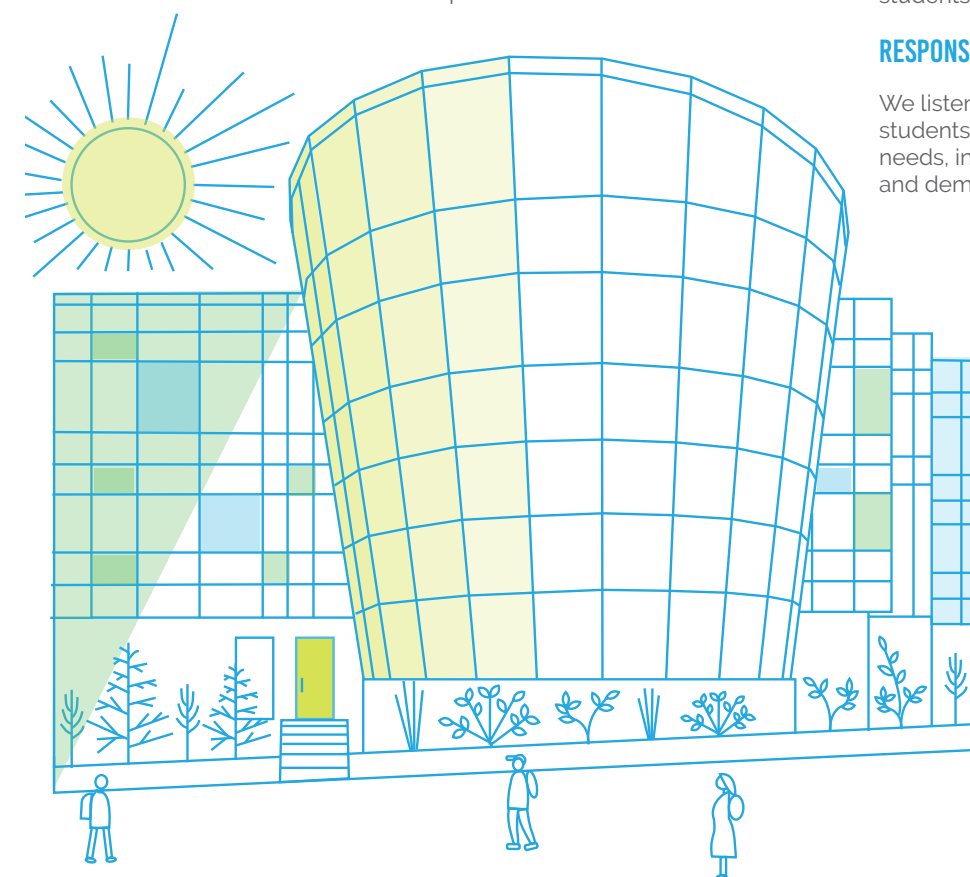
Awareness, understanding, and cooperation form a strong foundation of the network of personal and professional connections that span our organization, our membership and the campus community.

#### VIBRANT STUDENT CENTRE

Our physical space is a source of organizational strength and resilience that allows us to enrich students' lives and the campus community.

#### RESPONSIVENESS

We listen to, learn from, and communicate with students and stakeholders to best represent members' needs, invite their inclusion, use resources effectively and demonstrate transparency.



The Student Governing Board of SAMRU, consists of 14 elected and appointed MRU students. As the fiduciary trustee for SAMRU, the Student Governing Board is responsible for determining SAMRU's strategic goals and priorities and making decisions regarding its resources and policies. All governance work units report directly to the Board.

The Speaker is the chief governance officer for the Students' Association of Mount Royal University and is considered the Board's leader.

The Representation Executive Council (REC) reports to the Student Governing Board and acts within the authorities delegated by the Board and the bylaws. There are four elected members of REC: President, VP Academic, VP External, and VP Student Life. This group of student leaders develops, maintains, manages, and implements representational and lobbying strategies to advance students' interests to Mount Royal University, governments, and external agencies. This representation work ensures that students' interests are considered when key decisions are made.

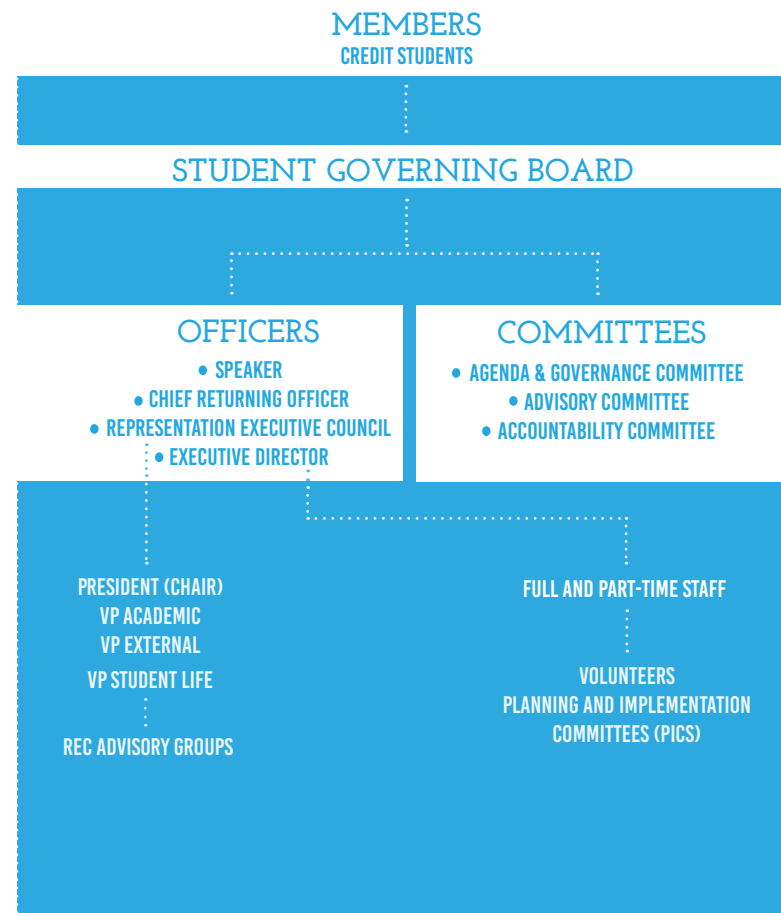
The Executive Director also reports to the Student Governing Board. The Executive Director acts as a professional advisor to the Board on all aspects of the organization's operational activities. Acting within the authorities prescribed by the Board and the bylaws, the Executive Director (an Officer) is the individual that administers and manages the Students' Association, its assets, and its facilities on behalf of the Board, including businesses, finances and assets, personnel, programs and services, and communications.

The Agenda and Governance Committee of the Students' Association of Mount Royal University is a standing committee of the Board delegated by the Board, and the body responsible for supporting and guiding the governance functions of the Students' Association and the Board, including the Board's agenda development, and the Board's training, renewal, and evaluation.

The Accountability Committee is responsible, on behalf of the Board, for overseeing and evaluating the performance of the Board's direct employees who are responsible for SAMRU's day-to-day work in representation (the Representation Executive Council members) and operations (the Executive Director).

The Advisory Committee—composed of members of the Student Governing Board and public advisors (with backgrounds in law, management, and business)—provides SAMRU with knowledgeable advice and support.

# ORGANIZATIONAL STRUCTURE



# IMAGINE CANADA Accreditation

The Students' Association of Mount Royal University (SAMRU) is now among a select group of Canadian non-profit organizations accredited under Imagine Canada's national Standards Program. With this achievement, we join a growing community of 200 organizations across the country dedicated to operational excellence. So far, SAMRU has the distinction of being the only students' association to have earned this accreditation.

Imagine Canada is a national charitable organization whose cause is Canada's charity sector. They aim to strengthen the sector's collective voice, create opportunities to connect and learn from each other, and build the sector's capacity to succeed. Their Standards Program is a Canada-wide set of shared standards for charities and nonprofits designed to strengthen practices in five fundamental areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer involvement.

Our policies and procedures in these five areas were peer-reviewed by a group of volunteers from the sector, and were found to be compliant with the Standards Program. The accreditation process has allowed SAMRU to review its practices and adjust them to meet these externally verified standards of excellence.

### CHARITABLE STATUS AND REPRESENTATION WORK:

As part of the Imagine Canada accreditation research work, and to ensure we were

meeting the guidelines for registered charities on political activities, we examined the question of whether SAMRU's charitable status and the lobbying work of the elected representatives serving on the Representation Executive Council were at odds with one another. We found that SAMRU's representation work is well within the limits as a percentage of overall charitable work, and that our non-partisan lobbying work on behalf of students is a permitted charitable initiative.

### RISK MANAGEMENT:

SAMRU manages four areas of potential risk to MRU—reputation, operations, hazard and financial—through various reporting requirements to external agencies and to MRU (pursuant to the License of Occupation Agreement between MRU and SAMRU). Further, SAMRU holds itself to high standards in managing its own risks in these areas and to the standards required by the Imagine Canada Standards Program. SAMRU received commendation from the peer review panel on our comprehensive risk management plan.

### RESPONSES:

"I am proud of SAMRU's staff, the Board, and the Representation Executive Council for all their hard work in getting SAMRU accredited by Imagine Canada. I think it is a commendable achievement."

—Matt Schapansky, FORMER SPEAKER, SAMRU GOVERNING BOARD

"It's no small feat for an organization to earn Standards Program accreditation. It's a rigorous, peer-reviewed process that is meant to build public trust and confidence in the charitable sector. These organizations take accountability and operational transparency very seriously. We're glad to have them on board."

—Bruce MacDonald, PRESIDENT AND CEO, IMAGINE CANADA

"Working through the accreditation process tested SAMRU's commitment to demonstrating credibility, and SAMRU passed. Our efforts have been objectively and thoroughly reviewed and demonstrate excellence in all 74 governance and operational standards. Accreditation acknowledges that all our hard work over the years has yielded important results for our members and other stakeholders."

—Marcy Fogal, EXECUTIVE DIRECTOR, SAMRU

"Our vulnerability, as a sector, increases every time a student association does not conduct its affairs properly. For that very reason, I respectfully suggest that we must each do all we reasonably can to demonstrate our commitment to good governance, and all the things that go with it. Thanks to Marcy [Fogal, Executive Director] and the folks at SAMRU for being 'first over the hill' that we all, arguably, need to cross."

—W.D. Smith, FORMER CHIEF STAFF OFFICER, UNIVERSITY OF ALBERTA STUDENTS' UNION



Excellence in five key areas: board governance, financial accountability and transparency, fundraising, staff management, and volunteer involvement.



Joining a growing community of 200 organizations dedicated to operational excellence.



SAMRU is so far the only students' association to have earned this accreditation!





# GOVERNANCE



## OUTSTANDING GOVERNOR OF THE YEAR AWARD

### DEXTER BRUNEAU

Dexter has had the opportunity to make a tremendous impact on the lives of his peers. Despite only sitting on the board for a short time, he made an impact by helping recommend a Club's Council, where club executives would have greater control over decisions pertaining to them. Dexter feels privileged to have improved the lives of students at MRU and will continue to do so for as long as he can. Dexter was voted in as VP External in the 2016-17 Representation Executive Council elections.

### THE GOVERNORS' OATH OF OFFICE (FROM THE BYLAWS):

**I do solemnly and sincerely promise and swear:** That I will fulfill my duties and obligations of my position to the best of my ability and judgment, in conformity with the Objects and Bylaws of the Students' Association of Mount Royal University. That I will adhere to and enforce the Students' Association's Code of Conduct. That I will, in all my acts, be governed by the principles of honesty, justice and fair play, and in every manner possible endeavor to promote and safeguard the best interest of the Students' Association of Mount Royal University, the high purposes of our Board, and the welfare of our membership.

The Student Governing Board is the highest decision-maker for SAMRU and SAMRU's legal authority. Essentially, "the buck stops" with the Board. This is the group responsible setting the tone for the whole organization. The board is responsible for figuring out what SAMRU's members want and need from their students' association, and then takes these membership expectations to develop strategic priorities and policies to guide and focus SAMRU's work.

The Board is made up of 14 governors, elected from and by the members, who each have a single vote. The Board is supported by several officers who fulfill specific roles to aid the Board in the fulfillment of their mandate. The Speaker, who is a student and is appointed by the Board, serves as SAMRU's chief governance officer. This person is responsible for leading the Board and Board committee meetings, and also for guiding the Board in its own self-management. The President, who is also a student and is elected from and by the members, serves as the chief representation officer. This person is responsible for leading the Representation Executive Council (REC), a group of four elected student leaders who are responsible for representing students' issues and interests to the university, the governments, media and the public. A Chief Returning Officer is appointed by the Board for a one-year term to manage both the Board and the representatives' elections and the annual general meeting, as well as any referenda or plebiscites the Board may choose to convene. Finally, the Executive Director serves as the Chief Staff Officer and is appointed and employed by the Board. This person is responsible for administering and managing the Students' Association, including its personnel, finances, facilities, programs and services.

The REC President acts as an advisor to the Board in the area of representation, and the Executive Director advises in the areas of operations and finance. Governors can be elected in the fall semester to serve two years on the Board. They can also be appointed as necessary throughout the year.

The Board meets monthly during the fall and winter semesters and every other month during the spring and summer semesters. In the interest of increasing organizational transparency and involving our members in SAMRU governance,

all Governor meetings are open to the public, and meeting minutes are available on our website.

**NEW SPEAKER:** A new Speaker, Jason Droboth, was appointed to the Board in May 2016 for a two-year term. Jason took the reins from Matt Schapansky, who completed one term in this role.

**PJ AND SOUP DAY:** PJ & Soup Day is quickly becoming a SAMRU tradition and an invaluable bridge between the Student Governing Board and the student body. On this day, governors spend the afternoon ladling out bowls of free soup and answering students' questions about what the Board does. All students are encouraged to wear pyjamas or other comfortable clothing to campus on this day.

### WORK GROUPS:

#### Accountability Committee:

- Representation Executive Council (REC) & Executive Director (ED) expense review
- Money Group
- ED performance review
- REC performance review
- Full-time staff salary review
- REC salary review
- REC job descriptions
- ED succession planning

#### Agenda and Governance Committee:

- Governor reporting/self-management
- Governor Orientation/mentorship
- Election insights
- REC election planning
- Social committee
- Governor/Speaker recruitment



2015/16 SAMRU Student Governing Board with 2016/17 president of REC from left to right, top to bottom: Cordelia Snowdon, Steven Trottier, Spirit River Striped Wolf, Cayley Rawlyck, Madison Colberg, Eddy Robinson, Nathan Lawley, DeAnna Kweens, Brady Pember, Jason Droboth, Shifrah Gadamssetti. Not present: Nathan Frey.





# REPRESENTATION

**2015/16 REPRESENTATION EXECUTIVE COUNCIL (FROM LEFT TO RIGHT)**

- David Cloutier, VP Academic
- Zoe Slusar, VP Student Life
- Erik Queenan, President
- Madina Kanayeva, VP External

SAMRU representation work is carried out by the Representation Executive Council (REC) in accordance with the wishes of the Student Governing Board, which is responsible for governing SAMRU. The REC is made up of SAMRU Officers, elected by SAMRU's members. The President, the Vice-President Academic, the Vice-President External, and the Vice-President Student Life form REC and represent the interests of students to Mount Royal University, as well as externally to all three levels of government. Highlights of this work in 2015-16 include the following:

## Mental Health Initiatives

A major initiative was increasing awareness around student wellness issues. Their work was supported by a \$20,000 grant from the Alberta Campus Mental Health Initiative (ACMHI) to fund events and programming related to student mental health on campus. This grant was secured and distributed by the Alberta Students' Executive Council (ASEC), who received the funds from Alberta Health Services. Mental health awareness programming included classroom visits with Wellness Services, focusing on self-care and wellness. Two part-time mental health coordinators were funded to organize various mental health awareness activities on campus, work on a mental health awareness video, and put together mental health wellness kits.

## Tuition Freeze

SAMRU is a member of both the Council of Alberta University Students (CAUS) and the Canadian Alliance of Students Associations (CASA), organizations that advocate on

issues relating to post-secondary education provincially and federally, respectively. The impact of student advocacy was exemplified when Minister of Innovation and Advanced Education, Lori Sigurdson, came to MRU on September 8, 2015 to announce a tuition freeze and roll-backs on market modifiers.

## Student Connect

This annual event invited Alberta MLAs, Canadian MPs, and City of Calgary Councillors to connect with some of the best and brightest students from Mount Royal University and hold compelling conversations about what it means to be a young citizen in Canada today. The anticipated outcomes were to put a face on student issues for politicians and to dispel the notion that students are apathetic and uninterested in politics.

## Student Evaluation of Instruction

Academic Advocacy work is managed by the VP Academic of REC working with students on the Vice President's Academic

Advisory Committee (VPAAC), through committees and work groups at Mount Royal University. SAMRU helped promote MRU's Student Evaluation of Instruction survey, aiming to boost the student response rate.

## Student Research

SAMRU participated in and helped to organize a Student Research Day to highlight student research projects.

## University Representation

All members of REC advocate within the university on a wide range of issues that affect students, from negotiating tuition fees to consulting on the future of the MRU campus. REC focused on discussions between MRU and the government on tuition increases and market modifiers, ensuring the student voice was taken into consideration when decisions were made.

## Open Educational Resources (OER)

REC worked to advance open educational resources (free online teaching and learning materials) to counter the issues students face with increasing material and textbook costs. The REC President attended and spoke at a conference on this topic, and worked with the campus community to promote OERs.

## Sexual Assault Awareness

SAMRU supported the I Believe You campaign, which launched in August 2015. I Believe You aims to educate the public on how to better respond to survivors of sexual assault. The campaign is aimed at changing the typical response from one of judgement and doubt into one rooted in belief.

## #MRUVotes

A local version of the CASA "Get out the vote" campaign was one of this year's successes. The campaign is a non-partisan, student-led, nationwide voter mobilization, exactly like a provincial campaign held the year before. The campaign is rooted in evidence-based methodology and employs best practices to ensure students get to the polls. Students were asked to pledge that they would vote, and a team of student volunteers followed up with them on Election Day.

## Promoting Representation

Informing students of representation causes and involving them is an important outcome of REC's work. Two town hall meetings were held with the President of the REC and the MRU President. These events gave students the opportunity to ask questions and receive answers in a public forum.

Student involvement in representation was increased by the development of student committees to promote and support the day-to-day representation work and priorities. Representation work was also promoted by regularly submitting articles to MRU's independent student newspaper, The Reflector, and promoting SAMRU through face-to-face interactions, using classroom visits, booths on Main Street, and promotional events in Wyckham House and other campus locations.

## Other Initiatives

The President of REC was elected as the chair of the CASA. In this role, he met with over 150 MPs and stakeholders during CASA's Advocacy Week and presented to the Parliament of Canada's Standing Committee on Finance.

2015-2016 representation work also included a variety of efforts such as advocating municipally to increase secondary suites, researching student loans interest rates, and developing CAUS's priorities document.

# 2016 REC elections



**WHEN WERE THEY HELD:**  
Held **February 24 – March 2, 2016**

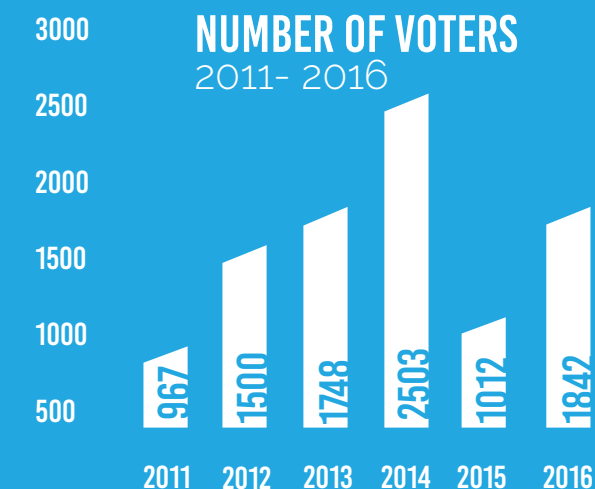
**HOW MANY CONTESTED POSITIONS:**  
**4 (all)**



**TURNOUT:**  
**1,842 of 10,259**  
eligible voters (17.8%)



**% INCREASE/DECREASE IN TURNOUT OVER 2015:**  
**7% increase** in 2016  
(10% of eligible voters voted in 2015)



**2016/17 Representation Executive Council (from left to right):** Robbie Nelson, VP Academic; Valerie Caden-Baptiste, VP Student Life; Shifrah Gadamssetti, President; and Dexter Bruneau, VP External.

# OUR SERVICES

## What's Changed?

### SAMRU HEALTH & DENTAL PLAN

Health and Dental Plan coverage now offers a 90% reimbursement rate for purchases at our on-campus pharmacy, a 10% increase of coverage.

### THE NAP ROOM

Based on feedback from students, staff, and volunteers, the Nap Room was moved from its location in the Global Citizen Centre to a separate room on the 3rd floor, starting in September 2016.

### THE GROCERY SHUTTLE BUS

The Grocery Shuttle Bus program was discontinued in February due to low usage (only 1 student was reported to use the service for the entire reporting period).

### THE BASEMENT LOUNGE

A new student space, the Basement Lounge, opened this year in the space formerly occupied by Copywrite. A space usage survey was conducted during the beginning of the year to determine key hours of use.

### PLANNING AND IMPLEMENTATION COMMITTEES

We heard from students that some people wanted to be more involved with the shaping of key programs and services that interest them. We also heard that some students wanted more intern-type positions where they could develop work-related skills and experience. In response to this feedback, we piloted two planning and implementation committees (PICs). The first related to planning events in Wyckham House and was aptly called EPIC. The second related to planning programs in the areas of relationships, identity and sex and was called RISPIC. Students interested in the topics could apply to join these committees and then work with staff to develop and deliver meaningful programming. Students are learning new skills and staff are getting quick and direct feedback from students about what matters to them.

### VOLUNTEER PROGRAM

Our volunteer program on the whole was restructured during this period, with two major changes: we overhauled our volunteer management processes to a centralized system, and the volunteer training system was restructured.

#### Volunteer Management Systems:

This year marked a transitional year from old tracking systems to new; our systems were interim and not centralized, creating difficult-to-use tracking processes for volunteers. This resulted in unreliable and inconsistent data for our volunteer programs. In response, we explored options to find a volunteer management database to track participation, projects, and contributions. After an evaluation period, we purchased the Better Impact database, which is now in use. This will improve our accuracy, responsiveness, efficiency, and user-friendliness for SAMRU volunteers and staff.

#### Volunteer Training Systems:

We successfully restructured training this year, offering four separate training streams during a single day of basic training, with prospective volunteers self-selecting topics based on interest. This is a new, multi-module structure, with each of the four volunteer roles (peer support/events/programs/outreach) receiving training sessions tailored to their specific duties. For prospective volunteers who could not attend the scheduled training dates, some training modules were offered throughout the semester.

## PROJECTS *in progress*

- SAMRU worked with MRU to prepare the necessary data and power infrastructure to accommodate more digital signage in Wyckham House and in the Hub.
- This year, the Board instructed staff to develop structures or processes to gather meaningful high-level feedback from clubs on how we can improve the SAMRU clubs experience. This instruction triggered a summer research project.
- SAMRU worked with the MRU custodial provider and MRU Physical Resources to bring post-consumer organics and mixed material recycling to public areas of the campus. The increased variety of recycling and composting containers available on campus will help us to divert more waste from landfills.
- We will be creating more opportunities for direct student involvement with additional planning and implementation committees, through which students gain experience working with developing programs and services in key areas that matter to them. We also offer more part-time jobs and work-terms for students to help administer important and well-used services.

## FOOD AND FINANCIAL *Support Services*

Core SAMRU services, such as our food and hygiene cupboards, distribution of emergency bus tickets, the Free Breakfast program, Emergency Student Loans, and the Good Food Box, did not experience any notable changes this year. For data on each of these programs for this period, see SAMRU By the Numbers.

Season of Caring raised  
**\$4,378**  
in monetary donations

Funds and food donations are provided directly through individual and group donations and through a number of MRU department sponsorship and assistance. SAMRU staff and volunteers work throughout the month of November fundraising. The MRU Custodial and Transitional Vocation program help ensure the success of the food donation program.

Experiential Learning Fund (ELF)  
**\$5,000**  
increase to funds available for distribution

The amount budgeted for the Experiential Learning Fund (ELF) was overcommitted in December, resulting in 30 declined applications. To address this, the Board approved a \$5,000 increase (from \$40,000 to \$45,000) to the fund. Like the SAMRU Awards program, this fund's limits also doubled from the previous year. Applications were all for international field trips to countries including France, Belgium, India, and the Dominican Republic.

SAMRU Awards program gave out  
**\$41,500**  
in scholarships

The SAMRU Awards (formerly the E-Awards) recognize MRU students, faculty and staff who have enriched the campus community in an outstanding way. The Awards are presented at an annual ceremony hosted by the Students' Association each spring. SAMRU has been honouring exceptional contributions from its members for over 55 years now. The amount given out to students in more than doubled in 2015-16. This year, we received 40 applications and awarded \$41,500 in scholarships. For a full list of the award winners for 2015-16, see the People section.

Used Book Sales  
We paid out  
**\$7,188**  
to student sellers

The model for our consignment Used Book Sale has undergone some changes in an attempt to remain flexible and responsive. These changes are mostly related to which books we accept for consignment and how the price is set. This period, 295 books were sold of the 1002 books consigned. We paid out \$7,188.19 to student sellers by the end of the sale.





## PERSONAL, SOCIAL & Mental Wellness

SAMRU offers numerous services geared towards helping students manage the academic, personal and social stresses.

Our Student Advocacy Office provides assistance to students who are navigating complex academic systems such as institutional policies and procedures, grade appeals, course withdrawals, and much more. Confidential peer support counselling is available through the Peer Support Centre (PSC).

We also provide a comprehensive health and dental

benefits plan through Gallivan & Associates Student Networks.

Stress Less is a fun and well-used suite of services designed to provide relief to students during some of the most stressful times on campus — when students write term papers, finish projects, and prepare for final exams. Stress Less takes place twice a year towards the end of each semester and includes an Exam Relief Cart stocked with healthy snacks, a Puppy Room, massages courtesy of the Continuing Education massage therapy program,

and other stress-relieving services. This period, the Exam Relief Cart saw a small decrease in students served. This was not a result of decreased student demand, but of higher food prices, which meant that we had less food to give out to students. The Puppy Room was reduced from being offered for five days to only three this year. We offered fewer in-centre activities this year, as students have not been making use of them.

### STRESS LESS PROGRAMMING *Highlights*



PUPPY ROOM



EXAM RELIEF  
FOOD CART



FREE MESSAGES

## Learning opportunities, workshops, & professional development

The majority of our programming offered this year fell under two portfolios: Relationships, Identity, & Sex and Cultural & Indigenous Inclusion. Here are some of the programs these departments offered:

### RELATIONSHIPS, IDENTITY, & SEX

- Gender and Sexuality Diversity Awareness Series
- How to Be a Better Lover Series
- Man Enough?
- Talk Sexy With Me
- MSM (men who have sex with men)
- Sexual Health
- Crafternoon

### CULTURAL & INDIGENOUS INCLUSION PROGRAMMING

- TED Talks – Global Issues
- Aboriginal Women's Traditional Singing Group
- Tea and Bannock Talking Circles (formerly Global Tea Party)
- English Language Practice
- Aboriginal Crafts
- Aboriginal Ancestry
- Drum Circle

The Relationships, Identity, & Sex Planning and Implementation Committee (RISPIC) was piloted throughout the Winter Semester. This is a planning committee made up of 8 – 10 highly engaged volunteers dedicated to contributing to the success of RIS programming.

Our popular Crafternoon program was extended into the spring semester as a trial run, as there were a handful of dedicated attendees and volunteers still on campus. This year's craft projects included sock heating pads, glass bead magnets, pronoun buttons, bath bombs and more.





## Community Building & Student-Led Projects

SAMRU supports numerous student-directed programs and services, including 74 student clubs, three dedicated student centres (the Pride Centre, the Peer Support Centre, and the Global Citizen Centre), a robust student volunteer program and the member-led SAMRU Community Garden.

This was an outstanding year for the SAMRU Community Garden. With the help of the Calgary Attendance Centre community service crew, garden members were able to increase the garden's accessibility. This project occurred over six work days.

The CREATE A Better Now conference was held over two and a half days, had approximately 100 attendees and included 9 sessions (including three MRU student presenters). The Social Innovation Challenge ran in January 2015 in conjunction with the CREATE a Better Now conference. The challenge gave students working on interdisciplinary teams a chance to develop strategies for community engagement and social innovation. This was a collaboration with student clubs Enactus Mount Royal and Computer Information Systems Student Society (CIS3), as well as the MRU Institute for Community Prosperity, the MRU Institute for Innovation and Entrepreneurship, and the MRU Institute for Environmental Sustainability.



### A GREAT YEAR FOR THE COMMUNITY GARDEN

Accessibility to the garden was improved.



### CREATE A BETTER NOW CONFERENCE

The conference went for two and a half days, had approximately 100 attendees, and included 9 sessions.



## VIBRANT STUDENT CENTRE: BUSINESSES & EVENTS IN *Ulychham House*

198

EVENTS HOSTED  
BY CLUBS

406

SAMRU EVENTS

Last Band Standing event, March 2016

## THE HUB

MRU's campus bar and restaurant, **the Hub**, aims to provide excellent food and drink at reasonable prices, an outstanding venue for campus events, and a safe and welcoming space in which students can relax.

The Hub continues to be a mainstay for intimate concerts, but live music makes up a dwindling part of its revenue. This year saw an uptick in Hub programming geared towards highlighting student talent, such as the inaugural Last Band Standing—a battle of the bands-style competition between student acts—and regular meetings of the popular MRU Jam Club.

Hub food and beverage revenues are significantly lower than in previous years; although overall enrollment has decreased, revenue reductions are proportionally greater than enrollment decreases.

The Food & Beverage staff are working to continue making improvements to the Hub menu, events, and facilities and also working with SAMRU's Communications department to develop consistent on-going branding for the Hub.

In order to better serve students, menus are reviewed each semester to adjust for changing market tastes and recipes are reviewed regularly for product cost and quality. Revised menu offerings include a new low-cost house draught.

This year, as an extension of the Hub's mandate to promote safe and responsible liquor consumption, the Hub achieved provisional accreditation from the Alberta Gaming and Liquor Commission's Best Bar None program, which seeks to increase safety and best management practices in the hospitality industry.

### Fast FACTS



FOOD AND BEVERAGE  
REVENUE IS LOWER THAN  
IN PREVIOUS YEARS.



REVISED MENU OFFERINGS  
INCLUDE A NEW LOW-COST  
HOUSE DRAUGHT.



THE HUB ACHIEVED  
PROVISIONAL ACCREDITATION  
FROM THE ALBERTA GAMING  
& LIQUOR COMMISSION'S  
BEST BAR NONE PROGRAM.



RECIPES ARE REVIEWED  
REGULARLY FOR PRODUCT  
COST AND QUALITY.





# WYCKHAM HOUSE

## By the Numbers

### BEST AND WORST SELLING ITEMS AT THE HUB

**1,895 Spicy Chicken Caesar Wraps** (best-selling menu item) sold at the Hub.

Worst-selling item:  
Teriyaki Salmon  
(155 units sold)

### FOOT TRAFFIC COUNT

(Based on a weekly average)

2016 28,558  
2015 29,650  
2014 30,609  
2013 35,288

### LOST & FOUND

**2,731 items**

were turned into the Lost and Found this period.

Items not claimed after three months are **donated, discarded or resold at a discount** in our Lost & Found Sales.

**447**

of those items were claimed.

We held two sales during this period, one in January and one in April.

**In total, we sold 167 items for revenue of \$817.**

### EVENTS

SAMRU's Events team was challenged this year by low attendance at key flagship events (most notably U Fest and Last Class Bash), as well as the departure of an experienced senior team member. However, Gender Bender and Sex Toy Bingo, two of SAMRU's most beloved recurring events, continued to thrive. Sex Toy Bingo was expanded into the Wyckham House Bowl in order to meet the demand for increased capacity and better lines of sight.

Due to low attendance at Last Class Bash, the Events team is implementing new practices based on evaluative information to try to prevent a similar experience in future years. These practices include the creation of a student advisory committee on events, called EPIC; holding LCB on a Thursday rather than a Friday; and making LCB a non-ticketed event next year.



Sex Toy Bingo saw 300 attendees and received positive student feedback.



Both U Fest and Last Class Bash saw lower attendance.



### WYCKHAM FOOD COURT



### WYCKHAM HOUSE BUSINESS TENANTS



### WYCKHAM HOUSE BANK MACHINES



# COMMUNICATIONS:

*Connecting to and engaging with our members*

## SAMRU WEBSITE:

### REDESIGN AND RELAUNCH

With an upward trend of mobile users visiting our website over the last couple of years, combined with an increasing bounce rate, the Communications department recommended a redesign of the website in the summer of 2015. Once the Board approved the proposal in late August, SAMRU worked with an external developer over the next two months, and a new SAMRU website with a responsive design was launched on October 26, 2015.

### SOCIAL MEDIA ADVERTISING

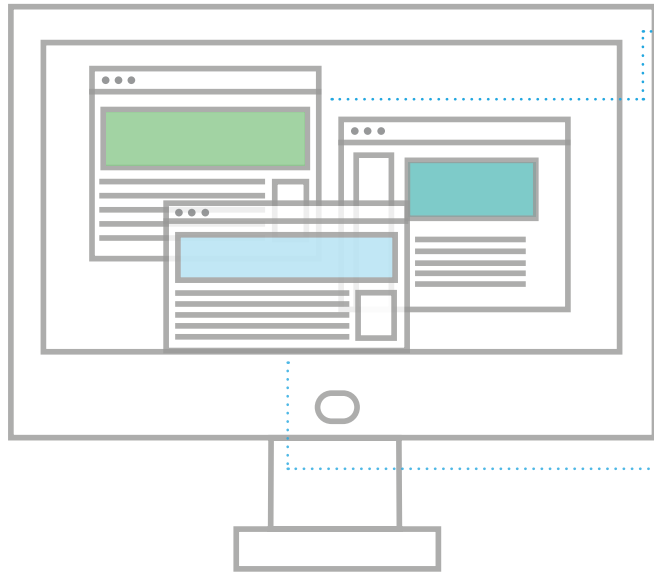
As the popularity of Facebook Pages has grown over the last few years, so has the push to advertise on the platform. Facebook has throttled the reach of Pages, even openly stating that Page owners should expect their organic (unpaid) reach to decline over time. This tactic encourages page owners to pay for an extended reach to their own followers. As such, we are increasingly paying to promote our posts and advertise many of our priority campaigns.

Twitter has also recently introduced advertising to its platform, giving users the opportunity to expand their reach to their followers and beyond. We tried one Twitter ad for the Federal elections debate we held in Wyckham House, and we will likely continue to advertise high priority campaigns on Twitter.

Social media ad expenditure

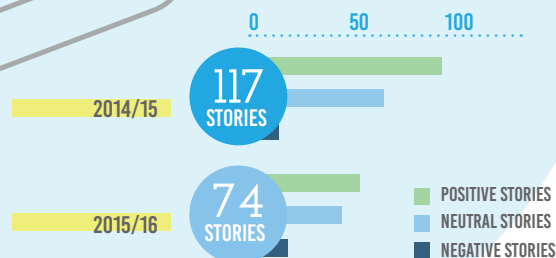
**\$2,438**

**\$2,220** **\$218**  
FACEBOOK TWITTER



## SAMRU in the news

There were 74 mentions of SAMRU in the news, a reduction of 58% when compared to the 117 stories the previous year. A narrower focus in media tracking in 2016, combined with a less dramatic year for SAMRU and post secondary education in general means fewer stories overall but an increase in specificity and relevance of tracked stories.



## WEBSITE METRICS

**55,782** website sessions, down 34% compared to the previous year.

Average pages viewed per session was up by **23%**

The highest number of sessions occurred on **March 2, 2016**, during the voting period, with **855** for REC Elections

Mobile sessions fell by **40%** mobile bounce rates\* dropped by 16%

**157,017** page views, down by 18% compared to the previous year.

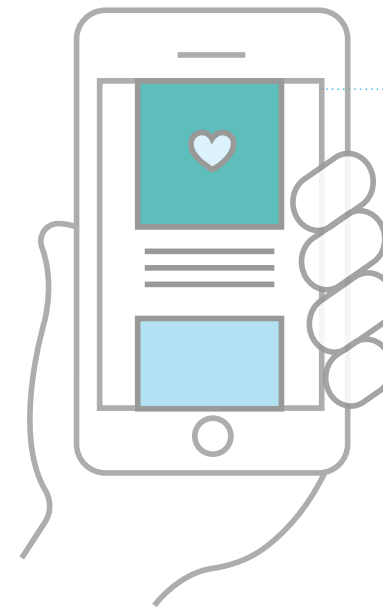
The overall bounce rate decreased by **13%**

The number of students going to the website voting pages increased by **222%**

Referrals from Facebook have increased by **30%**

\* the percentage of visitors who navigate away from the site after only viewing one page.

## SOCIAL MEDIA REACH AND ENGAGEMENT:

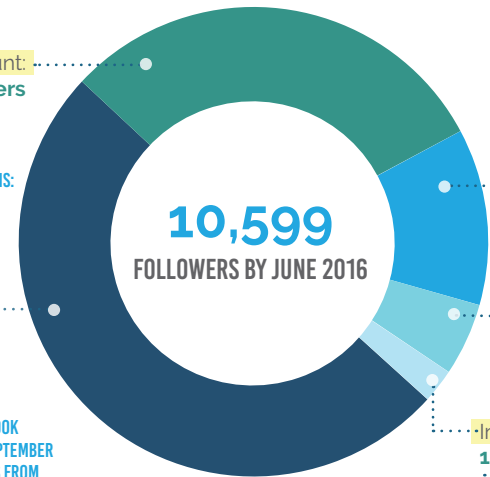


Twitter account: **2,989 followers** 42% growth

229,236 IMPRESSIONS: GROWTH OF 131%

Facebook page: **4,950 followers** -3% decline

SAMRU'S TWO FACEBOOK PAGES MERGED IN SEPTEMBER 2015. THE AUDIENCES FROM EACH WERE COMBINED, WITH DUPLICATES REMOVED.



Hub page: **1,930 followers** 25% growth

Service Centres (all): **603 followers** 52% growth

Instagram (new): **127 followers**  
LAUNCHED AT THE START OF THE FALL SEMESTER IN 2015. BY JUNE 2016, OUR FOLLOWING HAD INCREASED BY 81%, TO 127 PEOPLE.



YouTube: **991 watch time (in minutes)** for 2015/16 total 3 new subscribers, 45 subscribers total

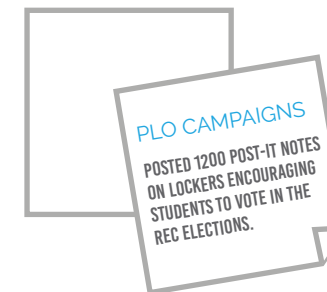
## SAMRU'S LUCKIEST STUDENT CONTEST



SAMRU participated in a local campus version of the "Canada's Luckiest Student" contest with the Student Life Network (SLN). The objective was to build an opt-in member email subscriber list to effectively target and consistently engage students with content personalized to their interests. Unfortunately, for a number of reasons, the contest wasn't a huge success and we ended up with a mailing list of only 130 students.

The winner of the \$1,000 in free groceries was Samantha Rummel, a full-time MRU student in the fall 2015 semester, and enrolled in a Mount Royal business program through Red Deer College in the winter semester.

## community engagement Services and events

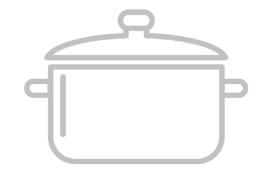


**PLO CAMPAIGNS**  
POSTED 1200 POST-IT NOTES ON LOCKERS ENCOURAGING STUDENTS TO VOTE IN THE REC ELECTIONS.

### STRESS LESS WEEK

AROUND 2,200 STUDENTS FED OVER TWO SEMESTERS FROM THE SAMRU EXAM RELIEF CART.

PUPPY ROOM SAW AROUND 450 PEOPLE FACILITATED BY THE PACIFIC ASSISTANCE DOGS SOCIETY (PADS).



**PJ & SOUP DAY**  
SERVED 1,000 BOWLS OF SOUP TO STUDENTS!



**CROWCHILD CLASSIC**  
\$2,347.50 RAISED FOR SAMRU THROUGH THE FLAMES 50/50 DRAW.

## OUTREACH AND SEASON OF CARING VOLUNTEERS:

**69** ACTIVE VOLUNTEERS WITH A TOTAL OF 725.5 VOLUNTEER HOURS!



# FINANCIAL INFORMATION

*For the year end June 30, 2016*

The following pages include excerpts from SAMRU's unaudited financial statements. Copies of the full set of audited statements are available online: [samru.ca/about/annualreports](http://samru.ca/about/annualreports)

## Students' Association of Mount Royal University

Statement of Financial Position (UNAUDITED)

As at June 30, 2016

	2016 \$	2015 \$
<b>Assets</b>		
<b>Current assets</b>		
Cash and cash equivalents	1,490,516	1,711,227
Short-term investments	396,078	-
Accounts receivable	265,383	314,935
Inventories	57,491	39,120
Prepaid expenses	48,212	44,218
Funds held in trust	112,667	112,391
	<u>2,370,347</u>	<u>2,221,891</u>
<b>Investments</b>	6,190,193	6,058,516
<b>Capital assets</b>	14,558,254	15,136,465
	<u>23,118,794</u>	<u>23,416,872</u>
<b>Liabilities</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	438,523	336,898
Deferred revenue	488,774	452,551
Current portion of promissory note	301,836	287,283
Funds held in trust	112,667	112,391
	<u>1,341,800</u>	<u>1,189,123</u>
<b>Advances and deposits held</b>	45,030	45,030
<b>Promissory note</b>	10,559,021	10,860,857
<b>Deferred contributions</b>	3,442,357	3,540,436
	<u>15,388,208</u>	<u>15,635,446</u>
<b>Net assets</b>		
Internally restricted net assets invested in capital assets	1,633,652	1,753,921
Internally restricted	6,120,528	6,022,151
Endowment	35,000	35,000
Unrestricted deficiency	(58,594)	(29,646)
	<u>7,730,586</u>	<u>7,781,426</u>
	<u>23,118,794</u>	<u>23,416,872</u>

## Students' Association of Mount Royal University

Statement of Revenues and Expenses (UNAUDITED)

For the year ended June 30, 2016

	2016 \$	2015 \$
<b>Revenues</b>		
Fees	2,948,523	2,806,530
Membership services	1,924,453	1,972,705
Business operations	1,250,256	1,565,495
Interest income	213,877	205,985
Amortization of deferred contributions	133,380	133,509
Management and executive	102,985	105,262
Programming	19,576	30,174
	<u>6,593,050</u>	<u>6,819,660</u>
<b>Expenses</b>		
Management	2,426,999	2,371,746
Membership services	2,203,539	2,013,704
Amortization	610,536	622,927
Business operations – direct expenses	545,097	765,200
Executive	375,995	338,193
Business operations – cost of sales	242,927	383,841
Programming	227,071	321,183
Change in fair value of investments	11,726	(273,362)
	<u>6,643,890</u>	<u>6,543,432</u>
<b>(Deficiency) excess of revenues over expenses</b>	<u>(50,840)</u>	<u>276,228</u>

## Students' Association of Mount Royal University

2016-17 and 2015-16 Approved Operating Budget (UNAUDITED)

	2016-17 \$	2015-16 \$
<b>Revenue</b>		
General fees	2,160,428	2,056,730
Health and dental	2,696,438	2,203,530
Scholarship fee	159,603	123,690
Capital campaign and partnership	874,600	830,837
Casino and other segregated funds	509,854	345,361
Capital replacement fund	309,300	345,194
Governance & Representation	17,800	17,800
Operations	124,152	224,520
Student service centers	10,500	9,000
Programming	24,200	23,250
Business Operations	1,289,518	1,466,432
<b>Total Revenue:</b>	<u>8,176,393</u>	<u>7,646,344</u>
<b>Expenses</b>		
Segregated funds - restricted	1,390,117	1,051,293
Health and dental	2,561,295	2,231,096
Governance & Representation	465,858	447,147
Operations	2,298,054	2,385,680
Student services	460,988	321,468
Programming	154,402	207,784
Entertainment	25,000	22,500
Special events	48,160	37,560
Clubs	27,480	14,250
Business operations: cost of sales	228,130	261,749
Business operations: direct expenses	516,595	664,811
	<u>8,176,079</u>	<u>7,645,338</u>
<b>Surplus / (Deficit)</b>	<u>314</u>	<u>1,006</u>



## GOVERNANCE

### Governors:

Dexter Bruneau  
Valerie Caden-Baptiste  
Madison Colberg  
Nathan Frey  
Shifrah Gadamssetti  
Wengel Kebede  
DeAnna Kweens  
Nathan Lawley  
Derek Morgan  
Robbie Nelson  
Michelle Owusu  
Naomi Park  
Brady Pember  
Cayley Rawlyck  
Eddy Robinson  
Cordelia Snowdon  
Spirit River Striped Wolf  
Steven Trottier

### Board Speaker:

Jason Droboth  
Matt Schapansky

### Advisory Committee:

Erin Bacon (public member)  
Valerie Caden-Baptiste (Governor)  
Shifrah Gadamssetti (Governor)  
Derek Havens (public member)  
Suzanne Johnson (public member)  
Travis McIntosh (public member)  
Jim Robertson (public member)  
Heather Wilkey (public member, chair)

### Representation Executive Council:

David Cloutier – VP Academic  
Madina Kanayeva – VP External  
Erik Queenan – President  
Zoe Sluzar – VP Student Life

### Student Life Committee (SLC):

Jenna Geary  
Ravinder Grewal  
Nqobile Nhlapho  
Louis Obukohwo  
Emily Shibley  
Lena Staples  
Andrea Van Vugt

### Vice-President Academic Advisory Committee (VPAAC):

Shifrah Gadamssetti  
Jillian Kalinowski  
Wengel Kebede  
Sam Ulmer-Krol  
Kristin Milloy  
Andrew Neild  
Robbie Nelson  
Naomi Park  
Ashley Peterson  
Cordelia Snowdon (Assistant  
Vice-President Academic)

### Vice-President External Advisory Committee (VPEAC):

Sarah George  
Sukhman Hehar  
Carolyne Ly  
Robbie Nelson  
Brady Pember

## OPERATIONS

### Full-time Staff:

Lisa Antichow – Administration  
Manager  
Nicholas Beck – Logistics and Research  
Coordinator  
Beth Billingham – Communications  
& Marketing Coordinator  
Megan Borg – Governance &  
Representation Manager  
Hannah Brown – Contract Graphic Designer  
Cory Cardinal – Cultural & Indigenous  
Inclusion Programmer  
Melanie Carroll – Relationships, Identity  
& Sex Programmer  
Brendan Correia – Director,  
Communications & Marketing  
Andrea Davis – Student Advocacy  
Coordinator  
Alana-Dawn Eirikson – Student  
Initiatives Programmer  
Jenifer Ezirim – Receptionist  
Jackie Fisher – Associate Executive Director  
Marcy Fogal – Executive Director  
Camilo Gil – Student Interests and Issues  
Coordinator  
Nada Gomaa – Receptionist  
John Hadley – Director, Business  
& Building Services  
Jonathan Heath-Smith – Community  
Engagement Coordinator  
Garrett Hendriks – Food & Beverage Manager  
Chalsie Henry – Graphic Designer  
Bailey Jezersek – Business Services  
Coordinator  
Trevor Korol – Graphic Designer  
Mitch LaRose – Facilities Coordinator  
Richard Lazarowich – Communications  
Coordinator  
Dawn Linnemoller – Editor & Content  
Coordinator  
Miranda Martini – Communications  
& Marketing Coordinator  
Veronica Nhukwete – Receptionist  
Carley Patten – Catering & Venue  
Rentals Coordinator  
Joanna Pesta – Events Manager  
Jon Piderman – Clubs Coordinator  
Brent Rossall – Audio-Visual Production  
Coordinator  
Shereen Samuels – Director, Student Services  
Sunny Song – IT & Finance Support  
Coordinator  
Stephanie Symington – Events Coordinator  
Lok To – Peer Support Coordinator  
Brian Walters – Director, Finance &  
Information Systems  
Hong Wang – Information Systems Manager  
Ming Yang – Finance Manager

### Part-time Staff:

Aaron Abels – Hub Staff  
Bobbi-Lynn Adam – Food Court Staff  
Kelly Akins – Hub Staff  
Brian Arseneault – Room Mentor  
Michael Babb – Hub Staff  
Elaine Balogun – Used Book Sale Staff  
Ariisa Basabica – Used Book Sale Staff  
Elizabeth Bassie – Room Mentor  
Mark Bezdek – Hub Staff  
Tim Blevins – Food Court Staff  
Jeremy Boesch – Hub Staff  
Arthur Brotzell – Production Staff

Dexter Bruneau – Production Staff  
Jeremy Burnett – Food Court Staff  
Alexandra Camelo – Hub Staff  
Taylor Cameron – Hub Staff  
Kyna Ceschini – Jr. Graphic Designer  
Ashley Clearsky – Room Mentor  
Andrea Clement – Hub Staff  
Michael Connors – Production Staff  
Stephanie Coster – Hub Staff  
Erin Delamont – Administrative assistant  
John Edwards – Volunteer Coordinator  
Melissa Evenson – Hub Staff  
Mark Flo – Hub Staff  
Susanne Fraser – Hub Staff  
Gladys Frey – Receptionist  
Esosa German – Hub Staff  
Jared Gillard – Used Book Sale Staff &  
Poster Display Assistant  
Danielle Granger – Production Staff  
Adam Harder – Hub Staff  
Tabark Hassan – Used Book Sale Staff  
David Quinn Hawse – Production Staff  
Chad Hayes – Production Staff  
Ariane Izzotti – Hub Staff  
David Jackson – Used Book Sale Staff  
Omowunmi Jegede – Hub Staff  
Eric Jessee – Production Staff  
Travis Jozwiak – Hub Staff  
Paige Juneau – Hub Staff  
Miles Kelley – Production Staff & Hub Staff  
Rohit Kumar – Hub Staff  
Kate Larose – Hub Staff  
John Laver – Production Staff  
Nathan Lawley – Used Book Sale Staff  
& Room Mentor  
Taylry Lively – Production Staff  
Robert Loh – Hub Staff  
Heather Macarone – Used Book Sale Staff  
Shaylan Manerikar – Hub Staff  
Linda Mikel – Food Court Staff  
Steven Mitchell – Hub Staff  
Aaron Mohr – Hub Staff  
Arwa Mousa – Room Mentor  
James Nason – Production Staff  
Evan Neilson – Hub Staff  
Linda Nelson – Food Court Staff  
Louis Obukohwo – Used Book Sale Staff  
& Production Staff  
Elvis Otojaghale – Hub Staff  
Jonghun Park – Hub Staff  
Andres Pascual – Hub Staff  
James Patton – Room Mentor  
Jennifer Peepeetch-Fraser – Hub Staff  
Alysha Piekarski – Hub Staff  
Danica Robinson – Hub Staff  
Eddie Robinson – Room Mentor  
Phillip Samer – Food Court Staff  
Thomas Sekerak – Hub Staff  
Alexander (Sasha) Semmenoff –  
Photographer and Videographer  
Emily Shibley – Room Mentor  
Tayari Skye – Hub Staff  
Amber Stallard – Student Services Coordinator  
Charlene Stevenson – Food Court Staff  
Liam Stitt – Production Staff  
Spirit River Striped Wolf – Poster  
Display Assistant  
Nathan Thiessen – Production Staff  
Cara Thompson – Hub Staff  
Lester Valenzuela – Room Mentor  
Natalie Valleeau – Hub Staff  
Denisha Ved – Used Book Sale Staff  
Dustin Wolfe – Production Staff  
Liam Wolstenholme – Production Staff  
David Yoo – Food Court Staff

## VOLUNTEERS

Danyal Ali  
Jade Allan  
Cole Anderson  
Mary Rose Apostol  
Brian Arseneault  
Elaine Balogun  
Olga Barcelo  
Andrew Bardsley  
Tim Barnes  
Sarah Bartlett  
Chealsea Beach  
Machenzie Bedford  
Karlee Benders  
Eirin Bernie  
Jordan Bist  
Priyash Bista  
Travis Black  
Devon Bonville-Wills  
Brittany Borozio  
Travis Borstmayer  
Maggie Bowles  
Lisa Boyer  
Shellie Brews  
Paxton Bruce  
Dexter Bruneau  
Jimimyh Bynnytyo  
Valerie Caden-Baptiste  
Ashley Carter  
Lynsey Houghton  
Na'eem Ishani  
Mackenzie Jamieson  
Taha Javid  
Aurora Knaut  
Rylie Knopp  
Jonathan Lazo  
Cassandra Leszczynski  
Charlotte Lewthwaite  
Megan Lillico  
Nicholas Little  
Heather Macarone  
Benjamin Maesele  
Ashley Michaels  
Justin Monnery  
Kora-Lee Morris  
Mercy Ndabene  
Nqobile Nhlapho  
Erik Olsen  
Omar Omar  
Andrei Paraipan  
Cassandra Parentila  
Arash Parsi  
James Patton  
Jaron Penner  
Ariana Poonja  
Eddie Robinson  
Damion Roulette  
Christopher Shaw  
Patrick Sheldrake  
Emily Shibley  
Cordelia Snowdon  
Janine Soufan  
Skyler Spear Chief  
Victoria Stamper  
Spirit River Striped Wolf  
Amy Tucker  
Denisha Ved  
Juanita Velandia  
Sarah Wallace  
Charlene Wilson

## CLUBS EXECUTIVES

Femisula Aiyaleso  
Roya Ali  
Kimberly Alley

Namuun Amarkhuu  
Faiza Ashraff  
Lauren Aspden  
Muhammad Baig  
Allison Bailey  
Breanne Bali  
Olga Barcelo  
Andrew Bardsley  
Tim Barnes  
Sarah Bartlett  
Chealsea Beach  
Machenzie Bedford  
Karlee Benders  
Eirin Bernie  
Jordan Bist  
Priyash Bista  
Travis Black  
Devon Bonville-Wills  
Brittany Borozio  
Travis Borstmayer  
Maggie Bowles  
Lisa Boyer  
Shellie Brews  
Paxton Bruce  
Dexter Bruneau  
Jimimyh Bynnytyo  
Valerie Caden-Baptiste  
Ashley Carter  
Lynsey Houghton  
Na'eem Ishani  
Mackenzie Jamieson  
Taha Javid  
Aurora Knaut  
Rylie Knopp  
Jonathan Lazo  
Cassandra Leszczynski  
Charlotte Lewthwaite  
Megan Lillico  
Nicholas Little  
Heather Macarone  
Benjamin Maesele  
Ashley Michaels  
Justin Monnery  
Kora-Lee Morris  
Mercy Ndabene  
Nqobile Nhlapho  
Erik Olsen  
Omar Omar  
Andrei Paraipan  
Cassandra Parentila  
Arash Parsi  
James Patton  
Jaron Penner  
Ariana Poonja  
Eddie Robinson  
Damion Roulette  
Christopher Shaw  
Patrick Sheldrake  
Emily Shibley  
Cordelia Snowdon  
Janine Soufan  
Skyler Spear Chief  
Victoria Stamper  
Spirit River Striped Wolf  
Amy Tucker  
Denisha Ved  
Juanita Velandia  
Sarah Wallace  
Charlene Wilson

Rachael Gernack  
Jared Gillard  
Olina Goldsmith  
Tera Graves  
Heather Gray  
Jessica Gurnsey  
Bushra Hassan  
Romissaa Hassan  
Kira Hawes  
Amanda Haynes  
Alex Hayren  
Sukhman Hehar  
Eric Heil  
Jackie Henderson  
Danielle Hendricks  
Tyler Henry  
Nicole Herback  
Jamie Hintz  
Sheldon Hood  
Amanda Howard  
Mike Huber  
Shahrukh Hussaini  
Diana Huynh  
Emerson Hryny  
Katerina Iverson  
Chloe Jacobson  
Alicia Jackson  
Sydney Jones  
Shelby Jorgensen  
Nathan Jerowsky  
Katie Jewit  
Jared Jochebed  
Simon Jolicoeur  
Steven Jung  
Timothy Kenny  
Nayab Khan  
Victoria Khasilev  
Saad Khattack  
Jack Kim  
Lucas King  
Larry Ko  
Logan Krupa  
Lauren Kulyk  
Garrett Lafferty  
Brandon Lai  
Matthew Lalonde  
Jonathan Lazo  
Todd Langdon  
Claire Lecocq  
Clifton Leeson  
Dakota Lelek  
Rikka Leysa  
Breanna Likacksy  
Sara Lilley  
Yichen Lin  
Taylry Lively  
Derek Lo  
Fraisier Lochansky  
Jan Kirstyn Lopez  
Jessica Lukey  
Josie Lukey  
Desdemona Lunz  
Carolyn Ly  
David Ly  
Pauline Ly  
Kent Macarthur  
Michael MacDonald  
Evan Machacek  
Melissa Magliocca  
Simone Malik  
Brian Manalo  
Raj Mann  
Andrew Marsden  
Alexa Mathes  
Dani Matthews

Madelaine McCracken  
Krysta McDonald  
Carson McGeary  
Kayla McGougan  
Erin McIntyre  
Colin McKague  
Scott McKay  
Amana McLaughlin  
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Nancy Gammack  
Shifrah Gadamsetti

## SAMRU AWARDS RECIPIENTS EXCELLENCE AWARDS

Nathan Lawley, Bronze Award  
Fareshta Ali Bik, Bronze Award  
Linda Tran, Bronze Award  
Emily Knight, Silver Award  
Djordje (George) Calic, Silver Award  
Simmi Grewal, Gold Award  
Cassandra Nysten, Outstanding  
Student of the Year Award  
Dexter Bruneau, Outstanding  
Governor of the Year Award

## ENRICHMENT AWARDS

Getzemanly Uscanga,  
Inspiring Culture Award  
Vivian Ly, Beyond Disabilities Award  
Aalayna Spence, Gender and  
Sexual Diversity Award  
Amanda Grace Heavy Runner,  
Deanna Cardinal Memorial Award

## ENDEAVOUR AWARDS

Victoria Stosky, Citizenship Award  
Nourathuda Ismail, Citizenship Award  
Olga Barcelo, Citizenship Award

Bolutife Opeodu, Committed  
Learner Award  
Terrill Tail Feathers, Committed  
Learner Award

## CLUB AWARDS

Spanish Students Society,  
Excellence in Community  
Service Award  
Financial Students' Organization,  
Excellence in Membership  
Services Award

## FACULTY AWARDS

Shawnee Armstrong,  
Champion Award

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